

2016
Media Kit

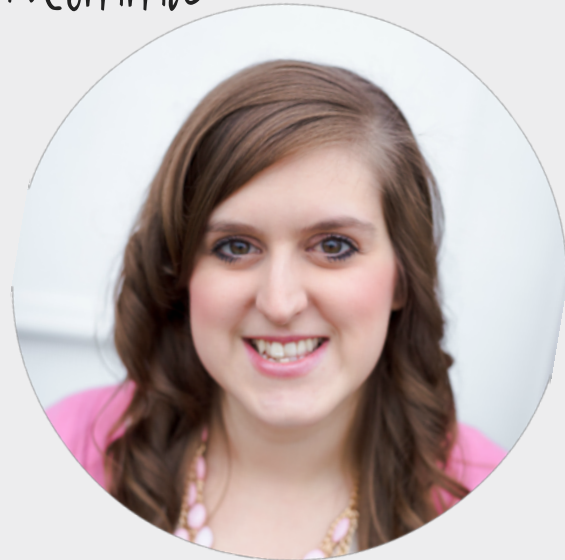
MADE 
TO BE A **MOMMIA**
with Katie Wylie

www.madetobeamomma.com

About Made to be a Momma

Katie Wyllie, creator of Made to be a Momma

Katie Wyllie is creator and author of Made to be a Momma. Katie has a passion for sharing all things homemaking. Her days are filled with giggles, baking in the kitchen, crafting, decorating and making her house a home. Katie resides in Northeastern Pennsylvania with her husband and two little boys.



Made to be a Momma started in the spring of 2013 and has grown rapidly ever since. Projects featured on Made to be a Momma include recipes, crafting, sewing, home decor ideas and more.



Stats & Advertising

Made to be a Momma readers are mainly family focused women between the ages of 25-44 looking for recipes, craft tutorials and simple ways to celebrate life with their families.

Monthly Pageviews: 170,000

Monthly Unique Vistors: 100,000

*the above numbers are an average of the last quarter in 2015 and first quarter in 2016 as reported by Google Analytics.

Social Media

———— @madetobeamomma ————



15,000 +



3,700+



670+



16,000+



NEW!

Made to be a Momma is available for:

- Sponsored Posts
- Recipe Development
- Event Attendance (sponsored travel)
- Giveaways (valued at minimum of \$100)
- Social Media Promotions
- Brand Ambassadorship
- Event Presentations
- & more...

All sponsorship and campaigns can be tailored to fit your company's needs and will be priced accordingly.

Featured In:

countryliving.com
redbookmag.com
babycenter.com
tastefullysimple.com
& more

Brands worked with:

Driscoll Berries
Tastefully Simple
Natalie's Orchid Island Juice
Tyson
Shutterfly
Home Depot
Plaid
Joann Fabric & Craft
Expressions Vinyl
PAAS
Pillsbury
& more...

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